

Announcing
The EARL
 MOTOR CAR
\$1285

EARL MOTORS
 JACKSON, MICHIGAN

MORROW MOTORS CORPORATION

New York Distributor, 1761 Broadway

CLARENCE A. EARL, President of Earl Motors, Inc., takes great pleasure in announcing that Morrow Motors Corporation, 1761 Broadway, will be distributors in the metropolitan district for Earl motor cars.

A more fortunate introduction to the New York public could hardly be conceived for the Earl car. With a large and efficient organization and strongly established service station equipment, Earl owners are assured of every facility an owner could ask behind the car he buys. That Mr. Morrow, with a judgment based on sixteen years' successful experience in New York and throughout the country, should have chosen the Earl motor car is a substantial endorsement of Earl value and dependability.

Value considered, for the price asked, the Earl line of motor cars now on exhibition in the showroom at 1761 Broadway are the outstanding motor car values of 1922.

In a year when the really new cars may be counted on the fingers of one hand, any one of the five Earl types offers you the unquestioned advantages and economies of a 1922 design which embodies the latest engineering and style developments.

All the value-creating savings made possible through cash purchases in low material markets and large-scale production by an

experienced organization have gone into the manufacture of the 1922 Earls. They are 92 per cent Earl-built in Earl factories.

Ease of control, unfailing comfort, flexible power and a wide margin of safety under all road conditions are assured by the salient features of Earl design and construction. A dynamic long-stroke motor, an exclusive new steering gear, a rigid, 7-inch deep-channel frame, rugged front and rear axles, quiet transmission, 56-inch rear springs, Alemite lubrication and a special Borg & Beck disc clutch round out the Earl chassis, tested and proved equal to any driving or hill-climbing emergency.

In five graceful body styles, the Earl line of motor cars offer the buyer full range for his taste as to the body type he prefers. No other cars of their size swing so near the road or hug it more closely on corners or at speed. Low sweeping lines, refinement of detail and complete and unusual appointments make each Earl a car of distinction and individuality.

To your pleasure in its beauty, even a half hour's experience of its comfort and spirited performance will add the conviction that it is the motor car you want to own and drive. Come in then, and see the car today. Make an appointment for a demonstration. Or, better still, do your own driving.

EARL MOTORS, Inc., JACKSON, MICHIGAN